



MARCH 19-20, 2019 The Sloan Convention Center, Bowling Green, KY 42103

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor Benefits Package: COST = \$60,000

- 4 – 8' X 10' Prime Exhibit Booth Spaces
- Seat on Steering Committee with full event planning vote
- Listing as Presenting Sponsor with Logo in Conference Program
- Logo and Company Website Link on Conference Web Page
- Front Cover Conference Program Recognition
- Logo on Signage at entrance to conference
- Ten Conference Passes (not to exceed 10 per day)
- Included in all pre-conference promotion
- Included in all Conference and Post Conference Media Coverage
- Conference Name Badge Sponsors
- Special Registration fee for Presenting Sponsors if more than 10 representatives/guests are needed on-site
- Presenting Sponsors will select and agree on Keynote Speakers for Conference
- Right to Speak for 10 – 15 minutes during Conference Opening General Session / Breakfast or Lunch
- Right to add giveaway items to Registration Bags for Attendees



Gold Sponsors (\$15,000)

- 3 – 8 X 10 exhibit booth spaces
- Listing as Gold Sponsor with logo in conference program
- Logo and company website link on conference webpage
- Logo on signage at entrance to conference
- Six conference passes + 2 drink tickets each for Reception
- Discounted Registration fee for additional representatives
- Recognition via social media promotion

Silver Sponsors (\$10,000)

- 2 – 8 X 10 exhibit booth space
- Listing as Silver Sponsor with logo in conference program
- Logo and company website link on conference webpage
- Logo on signage at entrance to conference
- Four conference passes+ 2 drink tix each for Reception
- Discounted Registration fee for additional representatives
- Recognition via social media promotion

Bronze Sponsors (\$5,000)

- 1 – 8 X 10 exhibit booth space
- Listing as Bronze Sponsor in conference program
- Logo on signage at entrance to conference
- Two conference passes + 2 drink tix each for Reception

Education Track Sponsorship Opportunity

This sponsorship opportunity provides unparalleled exposure to targeted audiences at the Conference through six concurrent breakout sessions over 1.5 days. ***Details are below***

\$5,000 - Sponsorship Benefits include:

- Two Complimentary Conference Passes – free access to the entire conference (includes three hearty meals plus Reception)
- Opportunity to introduce all sessions and speakers in your Track
- Your Logo on your Track related Education session signage at the entrance of each breakout room
- Right to giveaway items to attendees in the breakout room during your track sessions
- Listing in Conference Program as “Your Track” Education Sponsor with your logo
- Exclusive Opportunity to hang banner inside your Track breakout room
- Education Sponsor listing and logo on Conference Web Site

ADDITIONAL FEATURED SPONSORSHIP OPPORTUNITIES: *Incredible Value for Onsite Visibility!*

Opening General Session Breakfast (\$8,000)*

This is a banquet style meal function with a featured Keynote speaker. Breakfast is served to all attendees.

Gold Sponsor (\$5,000)

- Opportunity for “welcome” remarks
- Opportunity to Hang Banner in Ballroom during Breakfast
- Exclusive right for giveaway item to all attendees during the Opening General Session
- Listing as Gold Sponsor for Opening General Session with logo in conference program
- Listing as Gold Sponsor for Opening General Session with logo on website
- Two conference passes

Silver Sponsor – Opening General Session Breakfast (\$2,500)

- Opportunity to introduce Speaker
- On-site Signage
- Logo and listing on Conference web page
- One conference pass

Bronze Sponsor – Opening General Session Breakfast (\$500)

- On-site Signage
- Logo and listing on Conference web page
- Listing in Conference Program

Breaks (\$3,000 - all breaks both days)

Set in Exhibitor area

- On-site Signage
- Listing as Break Sponsor with logo in conference program
- Exclusive right to giveaway items at Break Stations
- Logo and listing on Conference web page

Opening Day General Session Lunch (\$8,000)*

This is a banquet style meal function with a featured Keynote speaker. Lunch is served to all attendees.

Gold Sponsor (\$5,000)

- Opportunity for “welcome” remarks
- Opportunity to Hang Banner in Ballroom during Lunch
- Exclusive right for giveaway item to all attendees during the Opening General Session
- Listing as Gold Sponsor for Opening General Session Lunch with logo in conference program
- Listing as Gold Sponsor for Opening General Session Lunch with logo on website
- Two conference passes

Silver Sponsor – Opening General Session Lunch (\$2,500)

- Opportunity to introduce Speaker
- On-site Signage
- Logo and listing on Conference web page
- One conference pass



Bronze Sponsor – Opening General Session Lunch (\$500)

- On-site Signage
- Logo and listing on Conference web page
- Listing in Conference Program

**The Breakfast and Lunch sponsorships are offered two different ways. If you want to be the exclusive meal function sponsor, you can be for \$8,000. If an exclusive sponsor signs, the Gold, Silver and Bronze options are dropped.*

Opening Day Reception Sponsor (\$5,000)

Takes place in Exhibitor Area

- Reception promoted with your logo in conference program
- Opportunity to address attendees from the microphone
- Right to give goody bags or giveaway item to attendees at the Reception
- Logo and listing on Conference web page
- On-site Signage

Closing Day Continental Breakfast Sponsor (\$3,500) (to be held in the Trade Show Area)

- Opportunity for “welcome” remarks
- Listing as Closing Day Breakfast Sponsor with logo in conference program
- Listing as Closing Day Breakfast Sponsor with logo on website
- Exclusive right for giveaway item

Post Conference Education Session – March 20th 12 Noon to 3 p.m. Includes Lunch

- Building Resilience
- Emergency Preparedness
- Networking



Conference Champion (\$400)

Be a Champion Supporter of the Conference

- Logo and listing on Conference web page
- Listing in Conference Program

Conference Friend (\$200)

- Listing in Conference Program

WIFI Sponsor (\$1,500)

This sponsorship provides conference-wide access to WIFI

- On-site Signage
- Logo and listing on Conference web page
- Listing in Conference Program

Free!

TO RECEIVE DISCOUNTED REGISTRATION FEES FOR ALL WHO REGISTER AS A RESULT OF YOUR PROMOTIONAL EFFORTS!

CALL SANDY BECK @859-273-5117 ext.30 FOR DETAILS!

OR E-MAIL SANDY@BIACENTRALKY.COM



Presenting Sponsor



March 19-20, 2019
The Sloan Convention Center, Bowling Green, KY 42103

SPONSORSHIP COMMITMENT FORM

Company Name _____

Company mailing Address _____

City _____ State _____ Zip _____

Office Phone _____ Office Fax _____

Contact Name _____

Position _____ Email _____

I want to participate in the Midwest Residential Energy Conference with the following Sponsorship:

Sponsorship Chosen: _____

I understand the financial commitment is for \$ _____

Please charge my credit card for this amount: \$ _____

(circle one) Visa Master Card Amex

Card Number: _____

Issued in the name of _____

Expiration _____ Security code _____ Signature _____

-OR-

[] Please invoice me at the above address for the Sponsorship fee chosen above.

I understand that the sponsorship fee must be paid in full prior to promoting as a sponsor.

Signature _____

Please fax completed form to 859-271-0291 or e-mail to sandy@biacentralky.com
Sandy Beck phone 859-273-5117 ext. 30



3146 Custer Drive, Lexington, Kentucky 40517
Phone 859-273-5117 / Fax 859-271-0291
www.biacentralky.com